



2021

LEARN

for free!

*ON-DEMAND WEBINARS AND WEBINARS ARE FREE TO CSDA MEMBERS



2021
new member benefit



FREE
WEBINARS

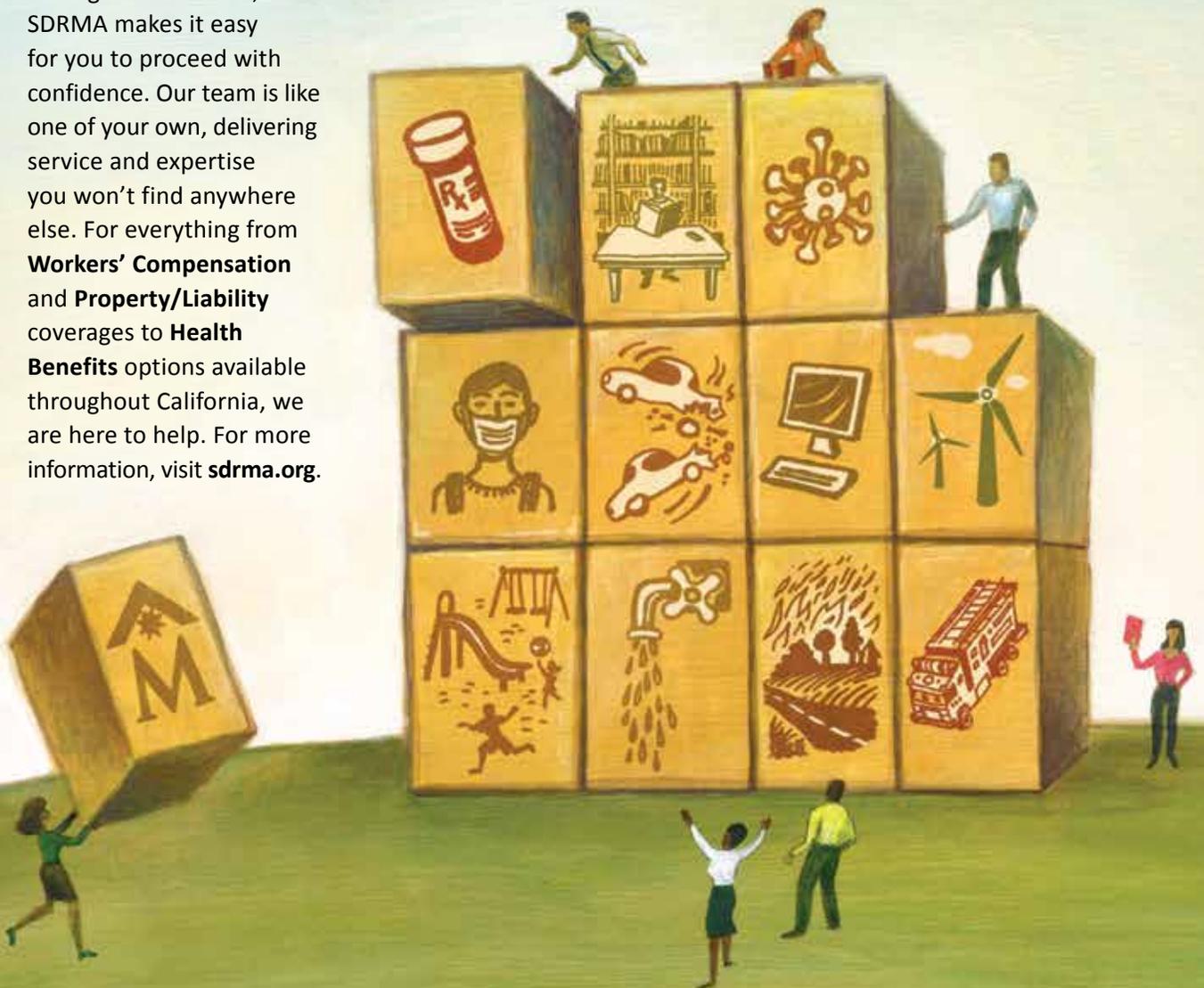
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SPECIAL DISTRICT RISK MANAGEMENT AUTHORITY

Risk Management Built to Last

As a trusted risk management advisor, SDRMA makes it easy for you to proceed with confidence. Our team is like one of your own, delivering service and expertise you won't find anywhere else. For everything from **Workers' Compensation** and **Property/Liability** coverages to **Health Benefits** options available throughout California, we are here to help. For more information, visit sdrma.org.



2021

new member benefit



FREE WEBINARS

On-Demand Webinars

Participate in CSDA professional development opportunities at your convenience. Login to csda.net, click on Learn, All Events-Register, and then On-Demand. Please call 877.924.2732 for assistance.

You can print your own certificate of completion!

 Find opportunities to earn SDRMA Credit Incentive Points (CIPs).
 Learn more on page 9!
 



More opportunities for special district elected or appointed officials and staff can be found here:

- **Webinars** pg. 4
- **Conferences** pg. 8
- **Virtual Workshops** pg. 12
- **Pre Conference Workshops** pg. 16

FIRST TIME EVER - FREE UNLIMITED WEBINARS TO CSDA MEMBERS!

FREE TO EVERYONE	
Achieving Transparency Isn't as Hard as It Seems - <i>sponsored by SDLF</i>	Prudently and Proactively Managing Pension Liabilities
California's Climate Adaptation Framework	Resources and Connections for General Managers
Career Building Opportunities with CSDA	Saving Money, Time and Effort with Value-Added Benefits
Getting Oriented: Resources for New Board Members	School Partnerships and Next Steps
Maximize Your Membership Resources for Board Members/Trustees	Successful Strategies for Utilizing Debt
New Strategies to Reduce Electricity Costs During PG&E TOU Transition	The ABC's of SDLF

FREE TO CSDA MEMBERS	CIPS	FREE TO CSDA MEMBERS	CIPS
2020 Prevailing Wage Update		Managing Risk in Public Contracts	✓
A Practical Guide for Creating New Board Member Orientation		Maximizing Employee Potential through the Coaching Process	
Board Secretaries / Clerks Inspiration and Knowledge		Messaging in a Crisis: How to Use Plain Language	
Budgeting for the COVID-19 Recession		Online ADA Compliance & Transparency Requirements	✓
Collaborating Remotely		"Opening Up" - How Public Employers Should Prepare	
Customer Service in the Public Sector		Performance Management: A Change in Agent	
Cybersecurity Foundations Build the Future	✓	Public Records Act Requests 2020	✓
Developing a Groundwater Sustainability Plan		SB1383 Reducing Short-Lived Climate Pollutants in CA	
Discontinuing Water Service During COVID-19		Sexual Harassment Training 2020	✓
Do You Have the Evidence? Employment Documentation	✓	Staying Open: Navigating Workplace Safety Concerns	✓
Dude, My Boss is a Millennial		Strategic Planning for Special Districts	✓
Employee Privacy- Is There Really Such a Thing?	✓	The Critical Nature of Communications in the Public Agency	✓
Fiscal Year End Planning		The Great Board Chair	
General Manager Evaluations	✓	The Role of Retirees in the COVID-19 Response	
Good Governance	✓	Understanding Board Member and District Liability Issues	✓
Governments Engaging Youth		Voting Rights and Redistricting Update	
Holding Public Meetings During COVID-19		Water and Service Rates in Today's Environment	
How and Why Special Districts Need to be Involved in LAFCO		We Should See You: Brown Act Compliance	✓
How Debt Intercept Enhances Collectibles		What Every Board Member Should Know	✓
How Social Should Special Districts Be?		Who Does What? Best Practices in Board/Staff Relations	✓
Implementing Electronic Content Management System		Why Diversity and Inclusion Matters	✓
Managing Employees Through a Pandemic	✓	Workplace Violence Prevention	✓

Offerings as of January 2021. On-demand webinars are subject to change, and new on-demand webinars are added throughout the year.

WEBINAR AND DESCRIPTION	DATES & TIMES	COSTS	CIP
 <p>Top 10 Prevailing Wage Tips for Agencies</p> <p>NEW WEBINAR</p> <p>What are the top 10 areas of prevailing wages where Agencies get tripped up? How can the implementation of best practices and protocols prevent fines to agencies for non-compliance? Join CSDA member Deborah Wilder for a briefing on new prevailing wage requirements for 2021 as well as an update on prevailing wages requirements to keep Agencies in full compliance.</p>	<p>Tuesday, January 12, 2021 10:00 a.m. – 12:00 p.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	
<p>Brown Act: Principles, Traps, and Avoiding Unintentional Violations</p> <p>Brown Act violations, most often unintentional, impede the effective governance of special districts. This workshop will use entertaining hypotheticals to engage participants in a wide-ranging, hands-on overview of the Brown Act to help board members stay in compliance when it comes to closed sessions, public comments, serial meetings and e-communications. Newly elected and experienced board members alike will be equipped with the tools needed to avoid falling into Brown Act traps.</p>	<p>Thursday, January 14, 2021 1:00 – 3:00 p.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	
<p>Public Service Ethics – AB1234</p> <p>Overview of public service ethics issues necessary to satisfy the requirements of AB 1234. Covers general ethical principles relating to public service, including personal financial gain by public servants (bribery and conflict-of-interest laws); claiming perquisites (“perks”) of office (gift and travel restrictions, use of public resources, gifts of public funds, and mass mailing restrictions); government transparency laws (financial interest disclosure requirements and open government laws); and fair processes (common law bias prohibitions, due process requirements, incompatible offices, competitive bidding requirements for public contracts, and disqualification from participating in decisions).</p>	<p>Wednesday, January 20, 2021 10:00 a.m. – 12:00 p.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	
 <p>Avoiding Common Mishaps During the Interactive and Reasonable Accommodation Process</p> <p>NEW WEBINAR</p> <p>The interactive and reasonable accommodation process is rife with potential legal landmines, and employers can incur significant liability when they fail to recognize or avoid them. This session will address common mistakes made by employers when managing workplace accommodations and provide practical perspectives and strategies to reduce legal risk.</p>	<p>Thursday, January 21, 2021 10:00 – 11:00 a.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	
<p>Sexual Harassment Prevention Training for Supervisors/Board Members</p> <p>This two hour presentation will comply with the requirement of AB 1825 and AB 1661 and cover: what constitutes sexual harassment and discrimination in the workplace, how to recognize and avoid harassment, what procedures to follow if you witness harassment or are harassed yourself, the potential consequences - including personal liability - of harassment, what constitutes abusive conduct in the workplace in compliance to AB 2053, and orientation, gender identity & gender expression in compliance with SB 396.</p>	<p>Tuesday, January 26, 2021 10:00 a.m. – 12:00 p.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	

WEBINAR AND DESCRIPTION	DATES & TIMES	COSTS	CIP
 <p>Take Action: Engaging with Your Legislators</p> <p><small>NEW WEBINAR</small> Since the California State Legislature writes the laws that govern special districts, engaging with your legislators and other stakeholders in the Capitol is a necessary part of leading your district. Legislators always find time to listen to the voters they represent locally. Just as you serve your community, your legislators were also elected to serve. By providing information, cultivating relationships, and becoming a valuable resource, you can ensure your district's perspective is understood at the state level.</p>	<p>Thursday, January 28, 2021 10:00 a.m. – 12:00 p.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	
 <p>Diversity and Inclusion: Why It Matters for Leaders</p> <p><small>NEW WEBINAR</small> This course presents the foundational understanding and importance of diversity and inclusion of diversity and inclusion for leaders. Leaders will explore unconscious bias and how it impacts their environment and work relationships with colleagues and staff. They will discover how their own values, culture and experiences affect interactions with colleagues, attitudes about work, and understanding of workplace values. Leaders will gain a deeper understanding of their role in promoting a diverse and inclusive work environment.</p>	<p>Tuesday, February 2, 2021 10:00 a.m. – 12:00 p.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	
<p>Annual Employment Law Updates: Recent Cases and Trends</p> <p>This webinar discusses the most critical court decisions and laws impacting special district employers in the past year. Please join Liebert Cassidy Whitmore for an analysis of the newest statutes and court opinions and how these new developments impact your agency. The presenter will also provide practical tips for steps your agency can take to ensure compliance with new legal requirements.</p>	<p>Tuesday, February 9, 2021 10:00 a.m. – 12:00 p.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	



SPECIAL DISTRICT LEADERSHIP FOUNDATION



\$50k
available funds

SCHOLARSHIPS
are limited. Visit sdlf.org for more information.

Does your district need help paying for CSDA professional development webinars, workshops or conferences?

The Special District Leadership Foundation (SDLF) is committed to helping special districts obtain current and relevant continuing education. **To that end they have funded three scholarship opportunities for special district elected officials and staff.**

WEBINAR AND DESCRIPTION	DATES & TIMES	COSTS	CIP
 <p>Save the Drama – Managing Challenging Employee Situations</p> <p>NEW WEBINAR</p> <p>Employers often face legal exposure arising out of employee performance and behavior. This session will examine difficult performance and behavior situations and offer tips and strategies to address these occurrences, including timely and effective documentation.</p>	<p>Wednesday, February 17, 2021 10:00 – 11:00 a.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	
 <p>Completing Your Form 700 & Spotting Potential Conflicts of Interest</p> <p>NEW WEBINAR</p> <p>This session will help public officials understand their obligations to disclose financial interests under the Political Reform Act. We will walk through the details of the FPPC’s Form 700 (Statement of Economic Interests), providing tips and tricks along the way. In addition, we will provide a brief overview of California’s conflict of interest rules to help public officials understand when they need to seek additional legal advice and abstain from participating in governmental decisions.</p>	<p>Monday, February 22, 2021 1:00 – 2:30 p.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	
<p>Sexual Harassment Avoidance Training for Non-Supervisory Employees</p> <p>Under Senate Bill 1343, passed in 2018, California employers with five or more employees must provide at least 1 hour of training and education regarding sexual harassment, abusive conduct and harassment based on gender to all employees within 6 months of assuming their role, and every 2 years thereafter. This training must be provided by January 1, 2021.</p> <p>SB 1343 also includes temporary and seasonal employees, who must be trained within 30 days of their hiring or 100 hours worked, whichever is first. This training must be consistent with what is provided to other employees. The requirement for seasonal and temporary workers began on January 1, 2020. This training, via webinar, will satisfy SB 1343 requirements. The webinar is interactive, allowing attendees to ask questions.</p>	<p>Tuesday, February 23, 2021 10:00 – 11:00 a.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	
 <p>Do’s & Don’ts: Initiative Campaigns</p> <p>NEW WEBINAR</p> <p>The Secretary of State of California publishes a Statewide Initiative Guide to provide an understanding of the procedures and requirements for preparing and circulating initiatives, filing sections of the petition and complying with procedures for verifying signatures. Join Richard D. Pio Roda, Principal in Meyers Nave’s Municipal and Special District Law Practice Group, as he reviews the Do’s and Don’ts of the entire initiative campaign process for Special District employees and elected officials including how to provide impartial and unbiased information to constituents regarding ballot measures.</p>	<p>Friday, March 12, 2021 10:00 – 11:00 a.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	

Free to members.

For the first time ever, all webinars are free to CSDA Members!

WEBINAR AND DESCRIPTION	DATES & TIMES	COSTS	CIP
 <p>A How-To-Do-It for Special Districts with Revenue Needs</p> <p><small>NEW WEBINAR</small> A comprehensive overview of currently available and politically viable revenue approaches, including special taxes, benefit assessments, fees and charges, and grants will be presented as well as associated public opinion polling and community outreach. Case studies will be used as examples.</p>	<p>Thursday, March 18, 2021 10:00 – 11:30 a.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	
 <p>How Learning Your ABC’s Became So Difficult: Independent Contractors, Dynamex, and the AB 5 Triangle</p> <p><small>NEW WEBINAR</small> Beginning January 1, 2020 dramatic changes took effect that dictated how employers classify workers - as employees or independent contractors. The ruling in Dynamex and AB5 affected nearly every industry sector throughout the California landscape. Join us to discuss the parameters of the ABC test, industry exemptions, and when the Borello factors come back into play when classifying your workforce. Learn best practices on how to meet these new requirements and avoid the pitfalls of misclassification.</p>	<p>Tuesday, March 30, 2021 10:00 – 11:00 a.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	
 <p>Is Your District Recession Ready?</p> <p><small>NEW WEBINAR</small> This session will identify steps you can take to prepare for a recession, policies to review/update, and bargaining items that may require thoughtful strategy before another recession gets here. Lessons learned from the Great Recession will be shared to help avoid pitfalls and provoke a thoughtful discussion in your district in advance of difficult financial times.</p>	<p>Thursday, April 1, 2021 10:00 a.m. – 12:00 p.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	
 <p>Lessons Learned From 2020 and How They Will Impact Litigation for Years to Come</p> <p><small>NEW WEBINAR</small> 2020 was unlike any year we have experienced. COVID-19, civil unrest and political polarization, among other things, impacted the workplace in ways we could not have imagined. Now, these events have started to shape the type of litigation special districts will be dealing with in the coming years. We will discuss emerging litigation trends such as disability claims, reasonable accommodation obligations, First Amendment challenges, social media freedoms and more. We will also discuss how districts can mitigate the risk of these types of claims.</p>	<p>Thursday, April 6, 2021 10:00 – 11:30 a.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	
 <p>Legislative, Legal, and Local Responses to PFAS – Update 2021</p> <p><small>NEW WEBINAR</small> Provide an overview of the regulatory scheme created by AB 756, an overview of pending state and federal level responses to PFAS as well as an update of cases pending in the courts related to PFAS (panel/Q&A session)</p>	<p>Tuesday, April 20, 2021 10:00 a.m. – 12:00 p.m.</p>	<ul style="list-style-type: none"> • FREE CSDA Member • \$95 Non-member 	
<p>Ask the Experts: Financing Options for Your District</p> <p>Finding the right financing for your district’s mission critical projects and purchases may seem daunting. It’s good to know the consultants of the CSDA Finance Corporation have answers to your questions! Join us for this free webinar to learn what financing options are available, what might best suit your needs, and what the current market looks like. Plenty of time is allowed for Q & A.</p>	<p>Friday, June 4, 2021 10:00 – 11:30 a.m.</p>	<p>FREE to everyone</p>	



SDLA CSDA's 2021 Special District Leadership Academy Conference

Core governance training for elected/appointed officials
Earn SDRMA Credit Incentive Points.

Great Training for Board Members!

First Time & Returning Attendee Tracks!

LAKE TAHOE – September 26 – 29, 2021

*Early bird registration discount ends Friday, August 27, 2021**

Lake Tahoe Resort Hotel
 4130 Lake Tahoe Blvd.
 South Lake Tahoe, CA 96150

No advanced sessions on Wednesday, September 29

Local boards are the reason, and really the only reason, why local control is local. Special district boards are the voices of the community. The truth is that every elected or appointed public official needs to worry about governance because governance is what boards do. It's what they bring to the table. Governance is taking the wishes, needs and desires of the community and transforming them into policies that govern the district. In large part, survival of special districts depends on how well run the boards are. Attendees will learn:

- How to work as a team;
- The roles of board and staff;
- Attributes and characteristics of highly effective boards;
- How culture, norms, values, and operating style influence the district;
- Specific jobs the board must perform;
- How individual values, skills, and knowledge shape the effectiveness of board operations;
- The importance of moving from "I" to "we" as the governance team;
- The board's role in setting direction for the district; the board's role in finance and fiscal accountability;
- And more!

Special Discount Pricing!

COST			
EARLY BIRD REGISTRATION*		REGULAR REGISTRATION	
CSDA Member	\$600	CSDA Member	\$650
Non-member	\$900	Non-member	\$975
SEND MORE SAVE MORE! - Send additional attendees from the same district and receive discounted pricing per additional attendee!			
EARLY BIRD REGISTRATION*		REGULAR REGISTRATION	
CSDA Member	\$400	CSDA Member	\$450
Non-member	\$600	Non-member	\$675

HOTEL ROOM RESERVATIONS



SOUTH LAKE TAHOE - Room reservations are available at the Lake Tahoe Resort Hotel at the rate of \$139 plus tax, single or double occupancy King Standard and \$159 plus tax, single or double occupancy 2 Queen Beds Standard. A \$34 per night per suite resort fee will also apply. Reservations can be made at www.tahoeresorthotel.com, group code (under more options): CSDA or by calling the hotel directly at 530.544.5400. The room reservation cut-off is September 3, 2021; however, space is limited and may sell out before this date.

Another great option for board members!

Attend the Academy...Virtually!

Information can be found in the *Workshop* section of this catalog, beginning on page 12, indicated by an SDLA logo. The cost to attend each module is:

\$175 CSDA Member
 \$260 Non-member

SDLA Module 1 - Governance Foundations

March 24 and 25, 2021 [1:00 – 4:00 p.m. each day]

SDLA Module 2 - Fulfilling Your Districts' Mission

April 12 and 13, 2021 [9:00 a.m. – 12:00 p.m. each day]

SDLA Module 3 - Board's Role in Finance and Fiscal Accountability

May 12 and 13, 2021 [9:00 a.m. – 12:00 p.m. each day]

SDLA Module 4 - Board's Role in Human Resources

May 26 and 27, 2021 [9:00 a.m. – 12:00 p.m. each day]



Conferences.



This Event is Going Virtual!



This Event is Going Virtual!

SDRMA Spring Education Day

Earn SDRMA Credit Incentive Points.

VIRTUAL CONFERENCE

 **For the safety of all involved, SDRMA has decided to transition our 2021 Spring Education Day to a virtual event. Please stay tuned for updates.**

SDRMA hosts Spring Education Day to provide free training and information regarding coverages, online training programs, technology, and many valuable MemberPlus Services™. In addition, they also conduct their annual membership meeting at the beginning of the program. SDRMA members who attend the Education Day are eligible to earn credit incentive points (CIPs) to reduce their annual contribution for both Property/Liability and Workers' Compensation Programs.

COST
FREE TO SDRMA MEMBERS AND CSDA MEMBERS*

Special Districts Legislative Days

VIRTUAL CONFERENCE - May 18 – 19, 2021

 **For the safety of all involved, CSDA has decided to transition our 2021 Special Districts Legislative Days to a virtual event. Please stay tuned for updates.**

Now more than ever special districts need to advocate on behalf of the communities they serve. From the pandemic to climate adaptation, lawmakers in Sacramento and Washington D.C. are making critical decisions that will impact the budget, infrastructure, and operations of your district.

Special Districts Legislative Days is the only opportunity for all types of special districts, large and small, north and south, rural and urban to come together with one united voice. Issues like revenue, governance, labor, and public works matter to all districts whether they provide water, sewer, fire protection, parks, cemeteries, healthcare, mosquito abatement, ports, harbors, airports, libraries, or other essential services.

Don't miss this opportunity to hear from California's top decision-makers, build partnerships, and strengthen the voice of local control. Past speakers have included California's State Controller, State Treasurer, Secretary of State, Secretary of Natural Resources, Director of the Office of Emergency Services, State Auditor, Legislative Analyst, and Director of Finance.

COST

EARLY BIRD REGISTRATION*		REGULAR REGISTRATION	
CSDA Member	\$175	CSDA Member	\$225
Non-member	\$225	Non-member	\$340

**Early bird pricing – Register on or before Monday, April 16, 2021*



SDRMA Members Can Earn Credit Incentive Points (CIPs)

Here's How:

Special District Risk Management Authority (SDRMA) is committed to establishing a strategic partnership with our members to provide maximum protection, help control losses and positively impact the overall cost of property/liability and workers' compensation coverage through the Credit Incentive Program. Credit incentive points can be earned based on an agency's attendance at events noted by *"Earn SDRMA Credit Incentive Points."*

 **Look for opportunities to earn SDRMA Credit Incentive Points.**





New Content & Speakers



General Manager Leadership Summit

Earn SDRMA Credit Incentive Points.

LAKE TAHOE – June 27 – 29, 2021

Resort at Squaw Creek
400 Squaw Creek Road
Olympic Valley, CA 96146

Your job as a general manager or emerging leader of a special district demands you stay current on governance best practices, state laws, human resources, operations, pensions, budgeting, risk management, policies, procedures, and more!

The General Manager Leadership Summit is a way for you to come together with other special district leaders from throughout the state to network and learn more about your specific job responsibilities and emerging trends. Return to your district after two days of specialized training and education, ready to take your board relationship, staff, and district to the next level.

CSDA Annual Conference and Exhibitor Showcase

Earn SDRMA Credit Incentive Points.

MONTEREY – August 30 – September 2, 2021

Monterey Conference Center
One Portola Plaza
Monterey, CA 93940

The leadership conference for special districts.

The CSDA Annual Conference and Exhibitor Showcase is the one conference special district leaders can't afford to miss! It is the most densely packed educational and networking experience available to special districts.

Come together with other special district leaders from across the state to meet with industry suppliers, hear from the best on special district-specific topics with over 30 breakout session options, network with your peers, and more at the leadership conference for special districts.

COST

EARLY BIRD REGISTRATION*	REGULAR REGISTRATION
CSDA Member \$625	CSDA Member \$675
Non-member \$940	Non-member \$1,015

**Early bird registration is available through Friday, May 28, 2021*

COST

EARLY BIRD REGISTRATION*	REGULAR REGISTRATION
CSDA Member \$625	CSDA Member \$675
Non-member \$940	Non-member \$1,015

**Early bird registration is available through Friday, July 30, 2021*

HOTEL ROOM RESERVATIONS



Room reservations are available at the CSDA rate of \$185 plus tax and resort fee, single or double occupancy by calling 800.404.5544 and asking for the CSDA rate. The room reservation cut-off is May 28, 2021; however, space is limited, and rooms may sell out before this date.

HOTEL ROOM RESERVATIONS



The CSDA room rate at Monterey Marriott is \$214 and the Portola Hotel is \$219 plus tax, single or double occupancy. You will receive a link to make your hotel reservation AFTER you have registered for the conference. The room reservation cut-off is August 9, 2021; however, space is limited and may sell out before this date.

WORKSHOP AND DESCRIPTION	DATES & TIME	COST	CIP
 <p>Virtual Workshop: Records Management</p> <p>NEW WORKSHOP</p> <p>This interactive workshop will provide information about legal requirements and best practices for e-mail, records retention, and technology options for managing electronic records. This session will also cover: media and devices, terminology, electronic records and e-mail retention, document imaging systems, software solutions, and taxonomies.</p>	<p>Wednesday and Thursday January 13 and 14, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$175 CSDA Member \$260 Non-member</p>	
<p>Virtual Workshop: Budget Preparations for Special Districts: Government Funds (day 1), Enterprise Funds (day 2)</p> <p>Developing a budget is one of the most important functions for a local government. It is also one of the most difficult. Identifying priorities, forecasting revenue, addressing competing interests, determining the correct strategies, estimating cost of service, and ultimately allocating a limited pool of resources involves careful planning and effective decision making across an entire organization. This webinar will address these budgetary concerns:</p> <ul style="list-style-type: none"> • What is the best way to budget for my local government? • Why is budgeting important beyond the finance office? • How can governments best allocate resources during challenging times? • Which budget practices improve equitable provision of services? • How can the budget process encourage decision making aligned with community priorities? • How do we overcome the most significant technical challenges in budgeting? • How can governments survive, adjust, and thrive during an economic crisis? 	<p>Wednesday and Thursday February 3 and 4, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$175 CSDA Member \$260 Non-member</p>	
 <p>Virtual Workshop: Crisis Communication</p> <p>NEW WORKSHOP</p> <p>Join Scott Summerfield of SAE Communications for a two-part workshop focused on tips for navigating your crisis, examining real-life case studies, sharing experiences with your peers, and learning from those who have experienced crises of all types. Part 1 of the workshop will cover:</p> <ul style="list-style-type: none"> • Communicating in a dramatically changing environment • Staying in front of the crisis • Creating and implementing a strategic crisis communications plan • Handling media inquiries • Communicating with key internal and external audiences • Developing easy-to-understand messaging for multiple audiences • Managing social media • Using video effectively • Managing ongoing communication <p>Part 2 will feature breakout sessions where small groups will identify a crisis of confidence, analyze reputational/credibility challenges, craft key messages, consider all affected audiences, prepare for media interviews, and triage tactics. The session will culminate with “Ask Us Anything” where you can share questions, comments, and experiences with Scott and your workshop peers.</p>	<p>Wednesday and Thursday February 10 and 11, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$175 CSDA Member \$260 Non-member</p>	

WORKSHOP AND DESCRIPTION	DATES & TIME	COST	CIP
 <p>Virtual Workshop: Emergency Preparedness Summit 2021</p> <p><i>Led by USC Sol Price School of Public Policy – Executive Education Forum</i> <i>In partnership with Southern California Edison Company and CSDA</i></p> <p>Join renowned industry experts and USC Price faculty to bridge the gap between theoretical learning and real-life experience, the key topics covered during the program will include the following:</p> <ul style="list-style-type: none"> • Security • Management of an Emergency • Critical Contacts in an Emergency • Infrastructure Readiness • Managing Assets Pre and Post Emergency 	<p>Friday, February 19, 2021 and Friday, February 26, 2021 9:00 a.m. – 1:00 p.m. each day</p> <p><i>MUST attend BOTH days to earn your certificate</i></p>	<p>Free CSDA Member – <i>thanks to the generous sponsorship of Southern California Edison</i> \$340 Non-member</p>	
 <p>Virtual Workshop: Policy and Procedure Writing</p> <p>Are your policies and procedures out-of-date? Do new employees have trouble finding directions to get work done properly? Are your instructions spread throughout the department in different formats? Do you lose irreplaceable “institutional knowledge” every time someone retires?</p> <p>If so, Writing Policies, Procedures, and Task Outlines teaches writers how to create directions quickly and effectively. This Virtual Workshop offers practical, relevant, and effective tools to help organizations improve their rules and instructions so employees can actually use them. During this course, participants learn to:</p> <ul style="list-style-type: none"> • Avoid the most common policy-writing mistakes. • Distinguish between policies, procedures, and task outlines. • Organize, write, and edit “reader-friendly” policies, procedures, and tasks. 	<p>Wednesday and Thursday February 24 and 25, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$175 CSDA Member \$260 Non-member</p>	
<p>Virtual Workshop: Board Member Best Practices</p> <p>This fast paced and informative session covers all of the essential best practices of serving as a board member or trustee of a special district: the roles of board members and staff, policies and procedures your district should consider to ensure effective governance, general ethics principles related to special districts including an overview of the laws affecting special districts.</p>	<p>Tuesday March 2, 2021 9:00 a.m. – 12:00 p.m.</p>	<p>Free SDRMA Member \$50 CSDA Member \$75 Non-member</p>	
 <p>Virtual Workshop: Building the Board Chair and Manager Connection</p> <p>The partnership between board chair and chief executive establishes a foundation for effectively implementing the policy and strategic direction for the district. Governance and management should complement each other and can only do so by building a solid working relationship. Developing open lines of communication, mutual trust, and a common understanding of roles and responsibilities are essential components to having a genuine board chair and manager connection. The key topics covered during the program will include the following:</p> <ul style="list-style-type: none"> • Building a culture of common understanding and mission-driven commitment • Creating a working relationship that values mutual respect, trust, and support • Evaluating working styles and leadership strengths through assessment • Common understanding of roles, responsibilities, and relationships • Outlining governance relationships between district board and staff members • Identifying current and anticipated trends facing leaders of special districts 	<p>Monday, March 8, 2021 and Monday, March 15, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$175 CSDA Member \$260 Non-member</p>	

WORKSHOP AND DESCRIPTION	DATES & TIME	COST	CIP
<p>Virtual Workshop: The California Environmental Quality Act (CEQA)</p> <p><i>CEQA 101: A Step-by-Step Approach (Day 1)</i> This workshop will provide a basic understanding of the California Environmental Quality Act (CEQA). Topics will include: an overview of the CEQA process; exemptions; analyzing impacts such as initial study, negative declarations, environmental impact reports; mitigation and alternatives; CEQA noticing and public review; and best practices.</p> <p><i>CEQA 201: Beyond the Basics (Day 2)</i> This workshop will dive deeper beyond the basics and include topics such as: tiering and streamlining; deeper cuts in air quality and GHGs; deeper cuts in LOS and VMT; litigation; and recent case law and legislation.</p>	<p>Tuesday and Wednesday, March 9 and 10, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>CSDA Member \$150 - one session \$225 - both sessions</p> <p>Non-member \$200 - one session \$340 - both sessions</p>	
<p> Virtual Workshop: CVRA: A Deep Dive into the California Voting Rights Act</p> <p>This presentation will address recent developments concerning the California Voting Rights Act (CVRA). The presentation will include discussion about how to analyze racially polarized voting. It will also address whether vote dilution is an additional element of CVRA liability in light of recent court developments. The presentation will further address how special districts can be implemented for the 2022 election cycle and how the delayed release of 2020 Census data may affect such implementation.</p>	<p>Tuesday and Wednesday, March 16 and 17, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$175 CSDA Member \$260 Non-member</p>	
<p> Virtual Workshop: SDLA Module 1: Governance Foundations</p> <p>In this informational session, the instructor will lay the groundwork for good governance in your district. Attendees will discover:</p> <ul style="list-style-type: none"> • Why good governance is so important to the overall well-being of the district • The traits of effective board members • What good governance means and how to effectively put it into practice • How to move your board from “I” to “we,” including how to become an effective team, establish team standards, and essential conditions for team building 	<p>Wednesday and Thursday, March 24 and 25, 2021 1:00 – 4:00 p.m. each day</p>	<p>\$175 CSDA Member \$260 Non-member</p>	
<p>Virtual Workshop: Prevailing Wage: Basics and Beyond</p> <p>This workshop will cover: 1) <i>Prevailing Wage Basics and Updates</i>: review basic contract clauses that need to be in all prevailing wage contracts (including change orders), the requirement that ALL contractors and subcontractors need to be registered and the penalties which are imposed on the contractor AND the Agency for non-compliance. 2) <i>You’ve Got Federal Funding, Now What?</i>: Federal funding for a project brings with it additional prevailing wage requirements. We’ll discuss those additional requirements, everything from mandatory contract provisions, to bidding, to apprentices, through final enforcement. 3) <i>Prevailing Wage Enforcement - the Deep Dive</i>: Confirming the proper California wage rate and understanding when those rates are issued and go into effect; review of audit options and the top issues that contractors miss on their certified payrolls; review apprenticeship requirements and documentation; and more.</p>	<p>Wednesday and Thursday, March 24 and 25, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$175 CSDA Member \$260 Non-member</p>	

WORKSHOP AND DESCRIPTION	DATES & TIME	COST	CIP
<p>Virtual Workshop: Financial Management for Special Districts</p> <p>Money, money, money... It's on everyone's mind and on your job description. Make sure you understand the full scope of financial information affecting special districts today. From budgeting and internal controls to long term planning and capital improvement plans. Attendees will get the information they need to begin to assess the overall financial health of their district and steps needed to make positive changes.</p>	<p>Wednesday and Thursday April 7 and 8, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$100 SDRMA Member \$175 CSDA Member \$260 Non-member</p>	
<p> CSDA's Special District Leadership Academy</p> <p>Virtual Workshop: SDLA Module 2: Fulfilling Your Districts' Mission</p> <p>This session will highlight the importance of setting the direction for your district. Delivered in two sessions, <i>Charting the Course</i> and <i>Get the Word Out! Best Practices for Communication & Outreach</i>, you will learn critical components of direction setting for your district along with how to avoid planning pitfalls. Attendees will walk through the steps of establishing and fulfilling your district's mission, vision, values, and strategic goals, and how to communicate those objectives to your constituents. This session looks at common communication breakdowns and potential areas for improvement in public agency communications. It will discuss proper and effective communication methods to be aware of as a governing official including:</p> <ul style="list-style-type: none"> • Identifying audiences • Responding to public input • Media relations • Legislative outreach and advocacy 	<p>Wednesday and Thursday April 12 and 14, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$175 CSDA Member \$260 Non-member</p>	
<p>Virtual Workshop: Rate Setting Under Propositions 218 and 26</p> <p>Proposition 218 and 26 establish legal frameworks and constraints for public agencies when setting fees and charges, including property-related fees, capacity and connection fees, and other miscellaneous fees. This workshop will focus on the legal and practical requirements for rate-setting, including on overview of the relevant provisions of Propositions 218 and 26, updates on recent court cases and legislation, and analysis of the impacts they may have on local governments and their ability to raise revenue. The workshop will also provide guidance on how to design and structure property-related fees and other fees and charges in compliance with Propositions 218 and 26.</p>	<p>Wednesday and Thursday April 14 and 15, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$175 CSDA Member \$260 Non-member</p>	
<p>Virtual Workshop: Human Resources Boot Camp for Special Districts</p> <p>Are you prepared to face the important HR trends that are emerging now? CSDA is pleased to present an HR Boot Camp that will cover cutting edge information that HR professionals at special districts need to know. Divided into four segments: hiring, performance evaluation, employee discipline, and legal trends, this day is designed to maximize your time and give you substantive information you can use at your district right away.</p>	<p>Wednesday and Thursday April 21 and 22, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$100 SDRMA Member \$175 CSDA Member \$260 Non-Member</p>	

WORKSHOP AND DESCRIPTION	DATES & TIME	COST	CIP
 <p>Virtual Workshop: Demystifying the Grant Process: Prepping Your District for Success</p> <p>This two-day workshop will offer an introduction into the federal grants landscape, helping participants understand how to take a project from conception to submission and cover everything in between.</p> <p>Day 1 of the workshop will be dedicated to covering fundamentals including grant basics, administration, identification, and writing.</p> <p>Day 2 will build upon grant fundamentals and expand participants' knowledge of how to prepare projects for funding, improve past applications, and engage project partners. Finally, the workshop will offer participants a chance to dive into opportunities specific to the needs of their district through individual breakout sessions.</p>	<p>Tuesday and Wednesday April 27 and 28, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$175 CSDA Member \$260 Non-member</p>	
<p>Virtual Workshop: Supervisory Skills for the Public Sector</p> <p>This course for supervisors will discuss and explore the supervisory skills necessary to work with people in the public sector environment. The course will cover what is expected of a supervisor, how to monitor and evaluation employees, and how to coach, mentor, and motivate employees. Through interactive exercises and engaging dialogue, you will learn how to create effective, productive and successful teams.</p> <ul style="list-style-type: none"> • Describe the various roles of a supervisor • Understand the Emotional Maturity Continuum and how to apply it • List best practices for effective performance management • And more! 	<p>Tuesday and Wednesday May 4 and 5, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$125 SDRMA Member \$175 CSDA Member \$260 Non-Member</p>	
 <p>Virtual Workshop: SDLA Module 3: Board's Role in Finance and Fiscal Accountability</p> <p>In this informational session, the instructor will lay the groundwork for good governance in your district. Attendees will discover:</p> <ul style="list-style-type: none"> • Why good governance is so important to the overall well-being of the district • The traits of effective board members • What good governance means and how to effectively put it into practice • How to move your board from "I" to "we," including how to become an effective team, establish team standards, and essential conditions for team building 	<p>Wednesday and Thursday May 12 and 13, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$175 CSDA Member \$260 Non-member</p>	
 <p>Virtual Workshop: SDLA Module 4: Board's Role in Human Resources</p> <p>This session will teach participants how to determine the Human Resource (HR) health of their district and what areas to focus on as a board and individual:</p> <ul style="list-style-type: none"> • Identifying the board's role in human resources • Recognizing HR red flags and positive indicators • Developing and maintaining essential HR policies. • Covering confidentiality and legal liabilities. • Evaluating the general manager 	<p>Wednesday and Thursday May 26 and 27, 2021 9:00 a.m. – 12:00 p.m. each day</p>	<p>\$175 CSDA Member \$260 Non-member</p>	

PRE-CONFERENCE WORKSHOPS	DATE & LOCATION	COST	CIP
 <p>PRE-GENERAL MANAGER LEADERSHIP SUMMIT So, You Want to Be a General Manager?</p> <p>A practical career development workshop for senior executives and emerging leaders in special districts. This action-oriented workshop includes group and panel discussions on the journey, roles and skill sets of a general manager, identifying GM opportunities including positioning yourself for executive recruitment, developing positive relations with the board, staff and peer agency executives, and leadership practices. Limited class size, register early!</p> <p><i>Price includes continental breakfast and lunch.</i></p>	<p>Sunday, June 27, 2021 8:30 a.m. – 4:00 p.m.</p> <p>LAKE TAHOE, CA Resort at Squaw Creek 400 Squaw Creek Road Olympic Valley, CA 96146</p>	<p>\$100 CSDA Member and Non-member, Sponsored by the Special District Leadership Foundation (SDLF)</p>	<p></p>
 <p>PRE-GENERAL MANAGER LEADERSHIP SUMMIT A New Way of Strategic Planning</p> <p>Developing your leadership ability for strategic thinking and planning, coupled with the skills to engage in strategic conversations significantly improves your value as a leader. The days of hiring an outside agency to create a strategic plan for your organization are over; so too should be strategic plans developed at the top and handed down for others to implement. Organizations poised for growth and success have leaders who are adopting strategic thinking as an on-going way of doing business and strategic planning that engages employees across the whole organization as well as external stakeholders. They engage everyone in developing agile plans, cycles of experimentation and learning, innovation, and measuring actions against relevant metrics.</p> <p><i>Price includes lunch.</i></p>	<p>Sunday, June 27, 2021 8:30 a.m. – 4:00 p.m.</p> <p>LAKE TAHOE, CA Resort at Squaw Creek 400 Squaw Creek Road Olympic Valley, CA 96146</p>	<p>\$225 CSDA Member \$340 Non-member</p>	<p></p>

More Pre-conference workshops on the following page.

MAXIMIZE YOUR MEMBERSHIP



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CSDA

Connect
 Communicate
 Engage

WWW.CSDA.NET

PRE-CONFERENCE WORKSHOPS	DATE & LOCATION	COST	CIP
  <p>PRE-ANNUAL CONFERENCE SDLA Governance Foundations</p> <p>In this informational session, the instructor will lay the groundwork for good governance in your district. Attendees will discover:</p> <ul style="list-style-type: none"> • Why good governance is so important to the overall well-being of the district. • The traits of effective board members. • What good governance means and how to effectively put it into practice. • How to move your board from “I” to “we,” including how to become an effective team, establish standards, and essential conditions for team building. <p><i>Price includes continental breakfast and lunch.</i></p>	<p>Monday, August 30, 2021 9:00 a.m. – 3:30 p.m.</p> <p>MONTEREY, CA Monterey Conference Center One Portola Plaza Monterey, CA 93940</p>	<p>\$225 CSDA Member \$340 Non-member</p>	
  <p>PRE-ANNUAL CONFERENCE So You Want to be a General Manager?</p> <p>A practical career development workshop for senior executives and emerging leaders in special districts. This action-oriented workshop includes group and panel discussions on the journey, roles and skill sets of a general manager, identifying GM opportunities including positioning yourself for executive recruitment, developing positive relations with the board, staff and peer agency executives, and leadership practices. Limited class size, register early!</p> <p><i>Price includes continental breakfast and lunch.</i></p>	<p>Monday, August 30, 2021 8:30 a.m. – 4:00 p.m.</p> <p>MONTEREY, CA Monterey Conference Center One Portola Plaza Monterey, CA 93940</p>	<p>\$100 CSDA Member and Non-member, <i>Sponsored by the Special District Leadership Foundation (SDLF)</i></p>	
  <p>PRE-ANNUAL CONFERENCE Board and GM Working Together to Optimize the District: A 5-Step Program for Assuring Optimal Performance</p> <p>Optimizing District performance is always a goal. This workshop provides a systematic five-step approach to do so. The five steps that will be presented in detail are:</p> <ul style="list-style-type: none"> • A frank assessment of district position, status and outlook • A realistic look at communications between the Board and GM • An honest appraisal of the third rails of your organizational model • Policies that support best practices • Clearly setting the organizational vector <p>Your instructor, Brent Ives, is a well-known organizational consultant to special districts in California through his practice, BHI Management Consulting. Brent brings a background in management practice and governance with 23 years of experience as an elected official and 18 years as an Organizational consultant to public agencies. He will use in-class exercises and assessment tools for each step for assessment purposes. Come prepared to have open dialogue.</p> <p><i>Recommended for at least two Board members and their GM to attend.</i></p>	<p>Monday, August 30, 2021 12:00 – 3:30 p.m.</p> <p>MONTEREY, CA Monterey Conference Center One Portola Plaza Monterey, CA 93940</p>	<p>\$150 CSDA Member \$225 Non-member</p>	



California Special Districts Association

2021 REGISTRATION

Mail or Fax completed form to:

CSDA, 1112 I Street, Suite 200, Sacramento, CA 95814
f: 916.520.2465

Questions?

Please contact us
toll-free: 877.924.2732

Cancellations must be made IN WRITING and received via fax or mail no later than three days prior to the seminar. All cancellations made within the specified time will be refunded less a \$75 processing fee for conferences/events.

Registration Available online at
www.csdanet.net

Please indicate which workshop or webinar you would like to attend.				City	Date	Total
Workshop/Webinars:						
Workshop/Webinars:						
Workshop/Webinars:						
WORKSHOP/WEBINAR SUBTOTAL 1:						
CSDA Conferences and Events				City	Date	Total
<input type="checkbox"/> Special District Leadership Academy		EARLY BIRD: AUG 27 <input type="checkbox"/> \$600 - CSDA Member <input type="checkbox"/> \$900 - Non-member	<input type="checkbox"/> \$650 - CSDA Member <input type="checkbox"/> \$975 - Non-member	Lake Tahoe	Sept 26-29	
<input type="checkbox"/> Virtual SDRMA Spring Education Day		<input type="checkbox"/> FREE SDRMA and CSDA Members				
<input type="checkbox"/> Virtual Special Districts Legislative Days		EARLY BIRD: APRIL 16 <input type="checkbox"/> \$175 - CSDA Member <input type="checkbox"/> \$265 - Non-member	<input type="checkbox"/> \$225 - CSDA Member <input type="checkbox"/> \$340 - Non-member			
<input type="checkbox"/> General Manager Leadership Summit		EARLY BIRD: MAY 28 <input type="checkbox"/> \$625 - CSDA Member <input type="checkbox"/> \$940 - Non-member	<input type="checkbox"/> \$675 - CSDA Member <input type="checkbox"/> \$1,015 - Non-member	Lake Tahoe	June 27-29	
<input type="checkbox"/> Annual Conference & Exhibitor Showcase		EARLY BIRD: JULY 30 <input type="checkbox"/> \$625 - CSDA Member <input type="checkbox"/> \$940 - Non-member	<input type="checkbox"/> \$675 - CSDA Member <input type="checkbox"/> \$1,015 - Non-member	Monterey	Aug 30-Sept 2	
<input type="checkbox"/> Board Secretary/Clerk Conference		EARLY BIRD: SEPT 24 <input type="checkbox"/> \$525 - SDRMA Member <input type="checkbox"/> \$575 - CSDA Member <input type="checkbox"/> \$865 - Non-member	<input type="checkbox"/> \$575 - SDRMA Member <input type="checkbox"/> \$625 - CSDA Member <input type="checkbox"/> \$940 - Non-member	Anaheim	Oct 25-27	
CONFERENCE SUBTOTAL 2:						
(COMBINE SUBTOTAL 1 AND 2) ---- TOTAL AMOUNT DUE:						
Payment information						
<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover						
Acct. Name:			Acct. Number:			
Expiration Date:			Authorized Signature:			

Consent to Use Photographic Images: Registration and attendance at, or participation in, CSDA meeting and other activities constitutes an agreement by the registrant to CSDA's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.

Anti-Discrimination and Harassment Policy: CSDA is dedicated to a harassment-free event experience for everyone. Our Anti-Discrimination and Harassment Policy can be found under "CSDA Transparency" at www.csdanet.net/about-csda/who-we-are.

COVID-19 unpredictability may result in changes. Additional opportunities will be added throughout the year.



California Special Districts Association

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Sacramento, CA 95814

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SDRMA Members Can Earn CIPs

SDRMA Members Earn Credit Incentive Points (CIPs) - Here's How:

Special District Risk Management Authority (SDRMA) is committed to establishing a strategic partnership with our members to provide maximum protection, help control losses and positively impact the overall cost of property/liability and workers' compensation coverage through the Credit Incentive Program. Credit incentive points can be earned based on an agency's attendance at events noted by "*Earn SDRMA Credit Incentive Points.*"



Look for opportunities to earn
SDRMA Credit Incentive Points.

